

CLAIMS:

What is claimed is:

1. A method for providing access to a commercial establishment, said method comprising
5 the steps of:
 - locating a portable device at a terrestrial position at a point in time;
 - identifying a commercial establishment in proximity to said portable device at said point in time based upon said terrestrial position; and
 - providing a response specific to said commercial establishment.
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2. The method as recited in claim 1, wherein said locating step comprises receiving a navigational signal at said portable device.
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3. The method as recited in claim 2, wherein said providing a response step comprises the step of paying for goods or services, said goods or services being determined by the identification of said commercial establishment.
4. The method as recited in claim 2, wherein said providing a response step comprises paying an admission fee.
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5. The method as recited in claim 4, wherein said providing a response step further comprises generation within said portable device of an access code.
6. The method as recited in claim 5, wherein said portable device is adapted to
25 communicate said access code to a receiver at said commercial establishment.

7. A method for utilizing a transportation service, said method comprising the steps of:
locating a portable device at a terrestrial position;
determining the availability of a transportation service based upon said terrestrial
position; and
5 communicating said terrestrial position to said transportation service.

8. The method as recited in claim 7, wherein said locating step comprises receiving a
navigational signal.

9. The method as recited in claim 8, said method further comprising the step of paying a
service charge.

10. The method as recited in claim 9, wherein said service charge comprises a ride fare.